

MyDesignStuff.

New York City

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310 993 6689

“I take an idea and mold it into a beautiful, functional experience.”

EXPERIENCE

MOMENT

DESIGNER

Apr 2015 - Present

At Moment we collaborate closely with fellow designers, taking a human centered design approach to solving complex problems, while also proactively engaging the client/stakeholder throughout.

I have been fortunate, to work on projects from the definition to development phase, creating solutions for Bond Traders, Cancer patients and banking customers.

STRATEGY&

CONTRACT GRAPHIC DESIGNER

Mar 2014 - Mar 2015

Initially brought on to work on a video for Coca-Cola pitch, which I worked on storyboards, visual design and some art direction. We eventually one the pitch.

In between working as a visual designer on various other pitches for public clients, I was on a three-person team working and prototyping a re-design of the website for the company. Including definition and research phases, all the way through wireframing and design.

After that, I worked on a brand project for an International Non-Profit Organization and also a prominent US media company creating a bespoke dashboard for its teams.

DEMAND MEDIA

GRAPHIC DESIGNER

Jan 2012 - Jan 2014

Part of the creative services team of the company, I worked on two major websites and apps.

In collaboration with the Art Director and VP of Product at Livestrong.com, we successfully launched the redesign of top health and fitness site. My duties were brainstorming and creating fresh engaging layouts from wireframes and prototypes through to final pages.

In addition, I worked an iOS App (MyWater) from inception to completion and helped in rebranding the Livestrong.com MyPlate Calorie Tracker app.

EDUCATION

UNIVERSITY OF PORTSMOUTH (UK)

B.A. WEB DESIGN

2005

SKILLS

Photoshop



Illustrator



InDesign



Sketch




CREATIVE FIELDS

 User Experience

 App Design

 Responsive Design

 User Interface