

Experience

Signal Noise (part of the Economist Group)

Digital Product Designer

February 2018 - January 2019

During my time at Signal Noise, I was part of a two-person team in the NYC. Alongside my colleague a strategist, we worked with a significant European financial client creating a new product in their space.

From understanding their goals of this new product, we presented concept models, identified product personas, service flow blueprints, wireframes, prototypes, and polished designs all while working within their many rigid constraints.

Moment

Digital Product Designer

April 2015 - January 2018

At Moment, we collaborate closely with fellow designers, taking a human-centered design approach to solving complex problems, while also proactively engaging the client/stakeholder throughout.

I was fortunate, to work on a diverse set of projects from the definition, design and through the development phase, creating solutions for bond traders, Cancer patients, and banking customers.

Clients:

AMEX, EY, Memorial Sloan Kettering Cancer Center, JPMorgan

Strategy&

Visual Designer

March 2014 - March 2015

Initially brought on to work on a video for a pitch, in which I worked on storyboards, visual design, and art direction. We eventually won the pitch.

After that, I worked on various other pitches for public clients, and I was on a three-person team working and prototyping a re-design of the company website and overall user experience.

Subsequently, I worked on a branding project for an International Non-Profit Organization, and I designed the logo while assisting in the creation of the brand guidelines. Lastly, I supported our team in developing a bespoke dashboard tool for a prominent US media company, helping departments coordinate resources between each other more efficiently.

Clients:

NBC, Coca Cola. UCP Wheels for Humanity

Education

University of Portsmouth

BA Web Design

2005