

Experience

InRhythm

Sr UX/UI Designer
April 2019 - Present

I'm currently working as a contractor for American Express. I am part of the Customer 360 team, where I lead all the design efforts, developing new products for the digital platform.

Customer 360 is responsible for providing solutions to create a 360 view of our customers across different businesses. C360 product uses big data platforms and algorithms to recommend accurate information using internal Amex and External data sources.

InRhythm is one of the fastest-growing Product Engineering Consultant Agencies in NYC, with a mission to drive growth and innovation.

Signal Noise (part of the Economist Group)

Digital Product Designer
February 2018 - January 2019

During my time at Signal Noise, I was part of a two-person team in the NYC. Alongside my colleague a strategist, we worked with UBS to create a new B2B2C product.

From understanding the goals of this new product, we presented concept models, identified product personas, service flow blueprints, wireframes, prototypes, and polished designs all while working within their many rigid constraints to deliver a totally new tool, which opened up the company to a new revenue stream.

Moment

Digital Product Designer
April 2015 - January 2018

At Moment, we collaborated closely with fellow designers, taking a human-centered design approach to solving complex problems, while also proactively engaging the client/stakeholder throughout.

I was fortunate, to work on a diverse set of projects from the definition, design and through the development phase, creating solutions for bond traders, Cancer patients, and banking customers.

Clients:
AMEX, EY, Memorial Sloan Kettering Cancer Center, JPMorgan

Education

University of Portsmouth
BA Web Design
2005