

Experience

Canary

Senior Product Designer
June 2020 - September 2022

During my time at Canary, I worked on a new product service offering 'Pro Monitoring' and redesigned the app user experience. Working on all parts of the product design cycle, from research, definition, ideation, design, and delivery.

InRhythm

Senior Product Designer
April 2019 - June 2020

While at InRhythm, I was embedded in the Product team at AMEX. At AMEX, I worked on an internal web application dashboard that consolidated a view of American Express card member account activity across products and offerings with the goal of better serving customers.

Signal Noise (part of the Economist group)

Product Designer
February 2018 - January 2019

While at Signal Noise, I was part of a two-person team in NYC. Alongside my colleague, a strategist, we worked with a significant European financial client creating a new product in their space. From understanding their goals for this new product, we presented concept models, identified product personas, service flow blueprints, wireframes, prototypes, and polished designs, all while working within their many rigid constraints.

Moment

Product Designer
April 2015 - January 2018

At Moment, we collaborated closely with fellow designers, taking a human-centered design approach to solving complex problems while proactively engaging the client/stakeholder. I was fortunate to work on diverse projects from the definition, design, and development phase, creating solutions for bond traders, Cancer patients, and banking customers.

Strategy& a member of the PwC network of firms (formerly Booz & Company)

Product Designer
March 2014 - March 2015

I worked on a branding project for an International Non-Profit Organization, and I designed the logo while assisting in creating the brand guidelines. Lastly, I supported our team in developing a bespoke dashboard tool for a prominent US media company, helping departments coordinate resources with each other more efficiently.

Education

University of Portsmouth

BA Web Design
2005

Skills

Research

Product Discovery
User Research & Synthesis
Competitive Research
Workflow Diagrams

Design

UX & UI Design
Wireframing & Prototyping
Information Architecture
Design Systems

Clients

AMEX
E*Trade
Memorial Sloan Kettering
Cancer Center
EY
UBS
JPMorgan
NBC Universal