

Experience

Walmart

Principal Product Designer
November 2022 - June 2025

At Walmart, I played a key role in transforming internal applications to enhance store operations and efficiency. I improved the Me@Walmart app by streamlining how associates reported in-store issues, surfacing refrigeration alarms for quick action, and refining stock management for better shelf availability. Additionally, I led the design of a new Technician app, significantly reducing downtime by optimizing repair workflows and even guiding junior technicians through complex repairs. Beyond operational tools, I contributed to reimagining the fashion experience, designing intuitive product item and discovery screens to enhance in-app shopping.

Canary

Senior Product Designer
June 2020 - September 2022

During my time at Canary, I worked on new product service offering “Professional Monitoring” and redesigned the app user experience. Working on all parts of the product design cycle, from conducting user research sessions, defining the product with Product Managers, ideating, designing the experience and delivering and working with Engineers.

InRhythm

Senior Product Designer
April 2019 - June 2020

While at InRhythm, I was embedded in the Product team at AMEX. At AMEX, I worked on an internal web dashboard platform that consolidated a concise and precise view of American Express card member account activity across product offerings with the goal of allowing different vertical teams transparency to better serve their customer needs.

Signal Noise (part of the Economist Group)

Product Designer
February 2018 - January 2019

I was part of a two-person team in Signal Noise's NYC office. Alongside my colleague (Strategist), we worked with UBS to create a new product in their financial market space.

We ramped up and understood the space and goal, worked with their stakeholders to refine concept models, product personas, service flow blueprints and all the way to delivering final designs.

Moment (Acquired by Verizon)

Product Designer
April 2015 - January 2018

At Moment, we collaborated closely with fellow designers, taking a human-centered design approach to solving complex problems while proactively engaging the client/stakeholder.

I was fortunate to work on diverse projects from definition, design, and development phase, creating solutions for Bond Traders, youth Cancer patients, and banking customers.

Education

University of Portsmouth

BA Web Design
2005

Skills

Design

UX & UI Design
Wireframing & Prototyping
Information Architecture
Design Systems

Research

Product Discovery
User research & Synthesis
Competitive Research
Workflow diagrams

Clients

Walmart

AMEX

E*Trade

MSK Cancer Center

EY

UBS

JPMorgan

NBC Universal