

Experience

Walmart

Principal Product Designer
November 2022 - June 2025

At Walmart, I led cross-functional initiatives that improved operational efficiency and usability across large-scale internal tools for associates and store technicians, applying systems thinking and data-driven design to drive measurable business impact. I also established a design vision and scalable frameworks to reimagine the fashion shopping experience, ensuring design excellence and consistency across shopping verticals.

Canary

Senior Product Designer
June 2020 - September 2022

During my time at Canary, I led end-to-end product design for the launch of the new "Professional Monitoring" service, redefining the app experience to enhance usability and engagement. I worked across the full design lifecycle from conducting user research and synthesizing insights, to collaborating with Product Managers on product definition, ideating and prototyping, and partnering closely with Engineers to deliver high-quality, user-centered design solutions.

InRhythm

Senior Product Designer
April 2019 - June 2020

While at InRhythm, I was embedded within the AMEX Product team, where I designed an internal web dashboard that unified complex datasets into a clear, actionable view of card member account activity across multiple product lines. I collaborated closely with Product Managers and Engineers to define requirements, create intuitive interaction patterns, and deliver a user-centered experience that improved visibility and operational efficiency for internal teams.

Signal Noise (part of the Economist Group)

Product Designer
February 2018 - January 2019

As part of a two-person design team in Signal Noise's NYC office, I collaborated with a Strategist to design a new digital product for UBS in the financial markets space. We led the project from discovery to delivery, conducting stakeholder workshops, refining concept models, defining user personas, mapping service blueprints, and ultimately delivering polished, user-centered product designs aligned with business goals.

Moment (Acquired by Verizon)

Product Designer
April 2015 - January 2018

At Moment, I partnered with designers, strategists, and clients to drive human-centered design initiatives that tackled complex, multi-stakeholder problems. I led end-to-end design efforts across domains ranging from financial services to healthcare, including solutions for Bond Traders, youth cancer patients, and banking customers. My role spanned design research, experience strategy, and cross-functional collaboration, ensuring that insights were translated into scalable, data-informed design systems that delivered measurable impact.

About me

Multidisciplinary Product Designer with a track record of delivering data-informed, scalable design solutions across retail, fintech, and healthcare. Experience includes leading end-to-end design for Walmart's internal tools and fashion experience, launching new digital products at Canary, and building enterprise dashboards and financial tools at AMEX and UBS. Skilled in systems thinking, research synthesis, and cross-functional leadership, driving measurable improvements in usability, efficiency, and engagement.

Education

University of Portsmouth

BA Web Design
2005

Skills

Design

UX & UI Design
Wireframing & Prototyping
Information Architecture
Design Systems

Research

Product Discovery
User research & Synthesis
Competitive Research
Workflow diagrams

Clients

Walmart

AMEX

E*Trade

MSK Cancer Center

EY

UBS

JPMorgan

NBC Universal